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DOMINION COLOUR CORPORATION

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January 20th, 2010, Toronto, Canada

Dominion Colour Corporation (DCC) has now Acquired Ciba's Bismuth Vanadate (PY.184) and Indanthrone Blue (PB.60) Businesses from BASF SE

DCC is pleased to announce that it has now acquired Ciba's Indanthrone Blue (IB) and Bismuth Vanadate (BV) businesses from BASF SE effective 19th January 2010. The acquisition was approved by the US Federal Trade Commission (FTC), the European Commission (EC), the Works Council at the Maastricht, Netherlands site, and other interested parties.

As an integral part of the deal, DCC has acquired the BV manufacturing assets at the Maastricht site and has now taken over the BV manufacturing and technical operations at the site. DCC will continue these activities at the Maastricht site to support this acquisition and will develop and grow its R&D and technical service base in Europe from the Maastricht site. DCC plans on introducing a number of new BV products to fill additional needs of its customer base worldwide.

IB manufacture will continue under a tolling agreement at Ciba's Huningue site in France for up to 3 years, and will transfer to manufacture by DCC and its affiliates as soon as possible. The R&D and technical service support for these products will be from DCC's laboratories in Toronto, Canada, in support of DCC's customers worldwide.

BV and IB pigment product specifications, and product codes, as well as customer's special requirements for these products will remain unchanged. For up to one year Ciba trademarks Irgazin®, Irgacolor®, and Cromophtal®, as applicable to the acquired BV and IB businesses, will be used by DCC.

The acquired BV and IB product lines compliment DCC's organic and inorganic high performance pigment product lines and will further enhance DCC's ability to provide colour solutions to its customers worldwide.

Customers can be assured that they will have DCC's full and ongoing commitment and support for the acquired BV and IB businesses. DCC trusts that you will find the transition of the acquired BV and IB product lines to DCC seamless and rewarding.

Customers for the acquired BV and IB products should have already been contacted by a DCC sales person. If you have not yet been contacted, or if you need additional information, or if you do not have access to DCC's protected web site pages, please contact one of the following DCC sales personnel for assistance i.e.:

**Dominion Colour Corporation (DCC) Acquires Ciba's
Bismuth Vanadate (PY.184) and Indanthrone Blue (PB.60)
Businesses from BASF SE**

continued

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About DCC

Dominion Colour Corporation (DCC) and our subsidiary companies together provide colour to the world through the development, manufacture, marketing and distribution of a full range of inorganic and organic colour pigments, pigment preparations and dispersions, and anti-corrosive pigments, as well as some specialty coatings and digital inks.

For further information, please contact:

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